



Power of Attorney Day social media toolkit: suggested copy



Graphic: Heard of power of attorney but think it's something for when you get older?

Accompanying copy: Power of attorney isn't about age; it's about preparation.

It's for all adults wanting someone they trust to make decisions on their behalf if they become ill, injured, or unable to manage (on a temporary basis or in the long term).

Find out more: powerofattorneyday.org.uk

Alt text: A banner with a red and white design featuring text 'Power of Attorney Day' at the top. Features a bold red background with text reading, 'Heard of power of attorney but think it's something for when you get older?' A circular photo shows two people closely examining a smartphone, suggesting discussion or decision-making.



Graphic: Being next of kin doesn't automatically give you a say

Accompanying copy: We often assume that close relatives can automatically make decisions on our behalf if something happens to us, but this isn't true.

Being 'next of kin' does not have the same legal decision-making ability as power of attorney. Find out more: powerofattorneyday.org.uk

Alt text: A banner with a red and white design featuring text 'Power of Attorney Day' at the top. Features a bold red background with text reading, 'Being next of kin doesn't automatically give you a say'. A circular image of two women. One with curly red hair and glasses, wearing a grey sweater, and the other with long brown hair, wearing a mustard sweater and holding a mug, both smiling and looking at a screen.



Graphic: **Make life simpler for those closest to you**

Accompanying copy: You never know what's around the corner.

We tend to assume that close relatives will automatically be allowed to make decisions on our behalf if something happens to us, but this isn't true.

Make life simpler for those closest to you and find out more: powerofattorneyday.org.uk

Alt text: A banner with a red and white design featuring text 'Power of Attorney Day' at the top. Features a bold red background with text reading, 'Make life simpler for those closest to you'. A circular photo shows an older man with glasses and a grey beard, smiling thoughtfully, with a woman in the background sitting on a sofa.

Graphics

[Graphics for use on social media can be downloaded here.](#)

Please note: by downloading and using any logo or icons the user agrees not to adapt in any way or use in a way that could be seen as detrimental to Carers UK.

Carers UK social media handles:



X - @CarersUK

Instagram - @Carers_UK

Bluesky - @carers-uk.bsky.social **Threads** - @carers_uk

Facebook – Carers UK

LinkedIn – Carers UK